# Affiliate Profit Formula

# BLOG POST CHECKLIST

*These are based on that you already have your keyword*

- [ ] INCLUDE KEYWORD IN H1 TAG (HEADING)
- [ ] ADD KEYWORD TO FIRST PARAGRAPH
- [ ] USE OTHER RELEVANT KEYWORDS SCATTERED IN BLOG
- [ ] TARGET ONE KEYWORD OR PHRASE PER POST
- [ ] ADD KEYWORD TO META TITLE
- [ ] ADD KEYWORD IN META DESCRIPTION
- [ ] ADD INTERNAL LINKS TO OTHER PAGES AND POSTS
- [ ] ADD EXTERNAL LINK TO GOOD AUTHORITY WEBSITE
- [ ] LINK TO OLDER POSTS
- [ ] USE KEYWORD IN PAGE URL
- [ ] KEEP URL AS SHORT AS YOU CAN
- [ ] ADD KEYWORD TO IMAGE FILE NAME
- [ ] ADD ALT TEXT TO IMAGES
- [ ] USE IMAGES WITH CORRECT SIZE (RESIZE IF NEEDED)
- [ ] KEEP CONTENT UNIQUE
- [ ] KEEP WORD COUNT TO 1500 PLUS
- [ ] EMBED YOUTUBE VIDEOS TO POST

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