Affiliate Profit Formula

TIKTOK/INSTAGRAM HOOKS

CURIOSITY-INDUCING HOOKS:

- "You won't believe what just happened!"
- "This secret will change your life forever."
- "Wait until you see the end of this!"
- "Nobody's talking about this, but you need to know."
- "I tried this so you don't have to—here's what happened."
- "Here's something I wish I knew sooner."
- "I bet you've never seen this before."
- "Watch this before it gets deleted."
- "Something crazy just happened—let me explain."
- "This blew my mind, and it will blow yours too."

CHALLENGE/ENGAGEMENT HOOKS:

- "Can you spot what's wrong in this video?"
- "If you love [topic], you'll love this."
- "Tell me if I'm crazy, but does this make sense?"
- "Only 1% of people can do this—can you?"
- "Comment below if you can relate to this!"
- "Tag someone who needs to see this!"
- "Guess what happens next—you won't believe it."
- "How would you handle this situation?"
- "Let me know if I'm the only one who feels this way."
- "Do you agree or disagree with this?"

STORYTELLING HOOKS:

- "Here's how it all started..."
- "You'll never guess what happened to me today."
- "I've got the craziest story to tell you."
- "This is how I turned my worst day into the best one."
- "It all went wrong when I did this..."
- "I never thought this would happen to me."
- "This is the story of how I achieved the impossible."
- "It started as a normal day, but then..."
- "This one moment changed everything."
- "What happened next shocked everyone."

Copyright - Fast Business Association Limited

Affiliate Profit Formula

TIKTOK/INSTAGRAM HOOKS

EDUCATIONAL/VALUE-BASED HOOKS:

- "Here's the best way to [achieve a goal]."
- "3 tips that will save you so much time."
- "This is how I [solved a problem]—step by step."
- "Here's what you've been doing wrong."
- "The truth about [topic] nobody's telling you."
- "This simple hack will change your life."
- "Want to get better at [skill]? Start here."
- "The best advice I've ever received is this."
- "You're making these mistakes without even knowing it."
- "Here's how to [goal] in just 30 days."

SHOCK/CONTROVERSY HOOKS:

- "I can't believe this actually worked."
- "This is the most insane thing I've ever seen."
- "You've been lied to about [topic]."
- "Here's why everything you know about [topic] is wrong."
- "This made me rethink everything."
- "Is it just me, or is this totally insane?"
- "I never thought I'd say this, but…"
- "This might be the most controversial take ever."
- "Prepare to have your mind blown."
- "What I'm about to tell you will shock you."

Copyright - Fast Business Association Limited